



Wyoming Shrine Bowl, Inc.
Frank Selby Past Potentate, Executive Director
PO Box 50924
Casper, WY 82605

Greetings!

My name is Frank Selby and I am the Executive Director of the Wyoming Shrine Bowl Football Game. I am contacting you today on behalf of the Wyoming Shrine Bowl Board of Directors. It is our hope that you will consider partnering with us as a sponsor for the 47th Annual Wyoming Shrine Bowl Football Game to be held in Casper, Wyoming on June 13, 2020. The game will be played at the Dick Cheney Alumni Field on the Natrona County High School campus.

This game is one of the premier, statewide youth-focused events in Wyoming. Youth participants in the game include 72 football players, two youth trainers and two youth managers from all over the state. Two head coaches are nominated and voted to serve by their peers throughout Wyoming. The youth participants (all Wyoming High School Seniors), are also selected via coach nomination and must qualify academically and athletically. The young men and women that represent their schools and communities are second to none in their performance in the classroom and on the field. These kids are among the brightest and the most passionate this state has to offer, and their giving attitude is beyond compare.

The Wyoming Shrine Bowl helps fund the Shriners Children's Hospital system. These Hospitals accomplish much by helping children between the ages of newborn to age 18 with orthopedic care, cleft lip and palate, spinal cord issues and some of the best burn care facilities anywhere. They provide this care to patients regardless of the family's ability to pay.

The Shriner's motto is "Strong Legs Run So That Weak Legs May Walk" and it could not be more fitting when it comes to this important game. But, because all net proceeds from this game go directly to benefit the hospital, there is not a large budget. Sponsorships are valued and essential to maximize the efforts the hospital system performs for its patients.

I am proud to share that since the first annual game was played in 1974, \$734,000 has been generated and contributed to Shriners Children's Hospital. With the help of benevolent people like you, we hope to continue this spirit of giving in 2020.

Enclosed please find sponsorship information outlining the various levels of assistance to review at your convenience. Should you deem Wyoming Shrine Bowl as noble a cause as we do, simply complete the sponsorship application, indicate your level of participation and return it to us. One of our Board members will then contact you to provide any additional information you might request.

Sincerely,

Frank Selby
Executive Director
Wyoming Shrine Bowl

Wyoming Shrine Bowl Corporate Sponsorship Levels

\$25,000 Corporate Sponsor

***One Opportunity- Wyoming Shrine Bowl Selects Corporate Sponsor ***
Right to use North-South Shrine Game logo for approved advertising

Press releases as "THE" Corporate Game Sponsor

- Stadium banner during game
- Company logo on team jerseys
- Company logo on team T-shirts
- 25 tailgate meal tickets
- 20 Shrine Football Game caps
- 40 game tickets – general admission
- 25 game tickets – reserved seating
- 2 full pages of color ads in game program
- 12 reserved parking spots
- 15 game programs
- 16 banquet tickets – 2 reserved tables of eight
- 1 autographed football
- Presentation of MVP Award
- 40 game T-shirts
- 20 game sweatshirts

\$10,000 Diamond Sponsor

- Recognition as Diamond Sponsor in game program
- 10 tailgate meal tickets
- 10 Shrine Bowl Game caps
- 20 game tickets – general admission
- 12 game tickets – reserved seating
- 2 full pages of ads in game program
- 6 reserved parking spots
- 10 game programs
- 6 banquet tickets
- 20 game T-shirts
- 10 game sweatshirts

\$5,000 Platinum Sponsor

- Recognition as Platinum Sponsor in game program
- 8 Tailgate meal tickets
- 8 Shrine Football Game caps
- 12 game tickets
- 6 game tickets – reserved seating
- 1 Full page ad
- 4 Reserved parking spots
- 6 game programs
- 2 banquet tickets
- 12 game T-shirts
- 4 game sweatshirts



Wyoming Shrine Bowl Corporate Sponsorship Levels (Continued)

\$2,500 Gold Sponsor

Recognition as Gold Sponsor in game program
6 tailgate meal tickets
6 Shrine Football Game caps
10 game tickets
4 game tickets – reserved seating
1 full page ad
2 reserved parking spots
4 game programs
10 game T-shirts
2 game sweatshirts

\$1,000 Silver Sponsor

Recognition as Silver Sponsor in game program
4 tailgate meal tickets
4 Shrine Football Game caps
8 game tickets
2 game tickets – reserved seating
½ page ad
2 game programs
4 game T-shirts
2 game sweatshirts

\$500 Bronze Sponsor

Recognition as Bronze Sponsor in game program
2 tailgate meal tickets
2 Shrine Football Game caps
6 game tickets
½ page ad
1 game programs
2 game T-shirts
1 game sweatshirt

Program Advertising Rates

\$250 – Full Page Ad
\$160 – Half Page Ad
\$75 – Quarter Page Ad
\$30 – Business Card

Wyoming Shrine Bowl Sponsorship Application

Yes! We are proud to be a sponsor of the Wyoming Shrine Bowl Game, with all proceeds directly benefiting the Shriners Hospitals for Children in Salt Lake City, UT.

Sponsorship Levels

Corporate (One Opportunity) - \$25,000 _____
Diamond - \$10,000 _____
Platinum - \$5000 _____
Gold - \$2500 _____
Silver - \$1000 _____
Bronze - \$500 _____

Program Advertising Rates

Full Page - \$250 _____
Half Page - \$160 _____
Quarter Page - \$75 _____
Business Card - \$30 _____

Company Name _____
Contact Name _____
Contact Title _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ Email _____
Signature _____ Date _____

Your donation is tax deductible. The Wyoming Shrine Bowl Game is a non-profit organization that operates under the Tax ID #83-0218890 and meets all the requirements of the IRS code, section 501(c)(3).

Questions?

**Contact: Wyoming Shrine Bowl
Frank Selby, Executive Director
PO Box 50924, Casper WY 82605
307-258-3480**

“STRONG LEGS RUN, SO WEAK LEGS MAY WALK”



*Questions?
Contact Frank Selby, Executive Director
307-258-3480*

History of Wyoming Shrine Bowl:

In 1973 two Wyoming High School football coaches, Jerry Overton of Kelly Walsh High School, and Denny Brown of Byron High School started organizing an all-star football game, with team rosters being made up of high school players within the State of Wyoming, on track to graduate in the current year.



Of the many obstacles they had to face in bringing the idea come to fruition, the most significant one was obtaining sponsorship. They approached the Officers of the two Shrine Temples in Wyoming, Kalif in Sheridan and Korein in Rawlins. The Officers of both Temples agreed to sponsor the annual game and thus the Shrine Bowl of Wyoming Inc., a nonprofit corporation was formed with the first annual game played in 1974.

The annual game is played the first week of June with a full week's activities for the participants, which include practice, team building and of course game strategy.

The entire week, including meals & entertainment are at no cost to the participants. 100% of the game's profits are sent to the Shriners Hospital to benefit the children who are not as physically complete or athletically fortunate as our participants. The highlight of the week is the trip all participants make to the Shriners Hospitals for Children - Salt Lake. The players, coaches and training staff visit with the patients, their families and providers and actually see what a difference the Shriners Organization makes.

For Additional Information on the game, visit: <http://wyoshrinebowl.com/>

What are Shrine Hospitals?

Shriners Hospitals for Children is a health care system with locations in the U.S., Canada and Mexico. Our staff is dedicated to improving the lives of children by providing pediatric specialty care, conducting innovative research, and offering outstanding educational programs for medical professionals. Children up to age 18 with orthopedic conditions, burns, spinal cord injuries, and cleft lip and palate are eligible for care, regardless of the families' ability to pay. Within these broad service lines, many types of care are provided. Shriners Hospitals for Children was founded in 1922 with the goal of providing expert medical care for children with no financial burden to the patients or their families.



**Shriners Hospitals
for Children®**
Love to the rescue.®

Today that philanthropic effort supports the health care system's 22 facilities across the U.S., Canada and Mexico, treating children up to 18 years of age who have orthopaedic conditions, burns, spinal cord injuries, cleft lip and palate, and more. Our advanced care is provided in a family-centered environment that is focused on maximizing a child's quality of life, regardless of the families' ability to pay.

For Additional Information on Shriner's Hospitals for Children, visit: <https://www.shrinershospitalsforchildren.org/shc>

Who are the Shriners?

Shriners International supports Shriners Hospitals for Children, a health system of 22 locations. Shriners International is a fraternity based on fun, fellowship and the Masonic principles of brotherly love, relief and truth with nearly 200 temples (chapters) in several countries and thousands of clubs around the world. Our fraternity is open to men of integrity from all walks of life. Our backgrounds and interests are diverse, but we are bound together by our shared values and a desire to have fun, do good and build relationships that can last a lifetime.



Shriners International

For Additional Information on Shriner's International, visit: <https://www.shrinersinternational.org/>